

AMOREPACIFIC GROUP – Announcement of Buy-back

Summary

Reason for buy-back

- To stabilize the stock price and increase shareholder value

Class of shares/units subject to the buy-back¹⁾

- Common stock - 50,000 shares (Expected total cost: KRW 18.925bn)
- Preferred stock 1 - 5,000 shares (Expected total cost: KRW 0.645bn)

Method of Repurchase

- On-market buy-back (Korea Stock Exchange)
- Within 3 months after the following day of resolution of board (2013.8.7 – 2013.11.6)

Holding period

- More than 6 months following the acquisition

Treasury stock Status

(No. of shares, %)

	Before		After	
	No. of Shares currently held	Ownership	No. of shares to be held	Ownership
Common stock	551,565	6.91	601,565	7.54
Preferred stock 1	17,028	1.87	22,028	2.42

1) Based on the closing price a day before the BOD (Common stock KRW 378,500 / Preferred stock1 KRW 129,000) – Purchase price not fixed