

Acquisition of 'COSVISION CORPORATION' By AMOREPACIFIC Group

October 4, 2011

AMOREPACIFIC Investor Relations

AMOREPACIFIC
CORPORATION

AMOREPACIFIC Group – COSVISION Acquisition Outline

Acquisition Summary

- On October 4, 2011 AMOREPACIFIC Group has entered into a deal to buy 100% stake in the local OEM company, 'COSVISION Corporation'.
- AMOREPACIFIC Group to pay KRW 0.6bn – Cash transaction

COSVISION Corporation – Company profile

- Foundation : August, 2006
- Location : 227 Daehwa-Dong Daeduk Gu, Daejeon
- Major Business : Cosmetics OEM (skin care, body care, hair care, etc)
COSVISION's sales are wholly derived from OEM production of AMOREPACIFIC Group's affiliates such as Etude, Innisfree, etc.
- FY2010 Sales : KRW 35.5bn OP : KRW 1.5bn

Acquisition Objective and Expected Benefits

- Increase production efficiency by sharing AMOREPACIFIC's existing facilities.
- Strengthened control over quality and supply of Affiliates' products.



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