

# 2030 A MORE Beautiful Promise

Move Forward Together with Customers and Society

Coexist Responsibly with Nature

With the global climate crisis, intensifying waste problem, and increasing consumer demand for responsible brand activities, we are now entering a new era in which the environment, market, and society are rapidly changing. With deep empathy towards the world, Amorepacific promises sustainability management goals in which all employees will participate to create a better tomorrow.

To fulfill our vocation to make both people and the world beautiful, Amorepacific will promote a sustainable life for customers through brand activities based on a clear sense of purpose and create a society that grows inclusively with various stakeholders. We will also actively participate in responding to the climate crisis, a common task before humanity, and improving resource circulation.

# Move Forward Together with Customers and Society

Amorepacific will continue purpose-driven brand activities that promote sustainable consumption and contribute to a stronger society in ways that enhance our customers' lifestyles.

1

Instill the values of environmental and social friendliness into 100% of our new products and pursue endeavors that encourage sustainable living.

-  Conduct life cycle assessments to help reduce the environmental footprint of all our new products
-  Seek technological innovations in Green Chemistry
-  Conduct brand campaigns that promote responsible consumption

2

Promote diversity and inclusion across all our global workplaces and beyond, while seeking harmonious growth with all our stakeholders.

-  Build a more diverse and inclusive work environment with employee programs that shine a light on different cultures and perspectives
-  Develop beauty products and campaigns that express the value and importance of diversity and inclusion
-  Invest KRW 100 billion to support the financial independence of socially vulnerable groups and empower citizens to lead healthier lives

# Coexist Responsibly with Nature

Amorepacific will continue to address the climate crisis together with others and seek to coexist in harmony with the natural world around us.

3

Achieve carbon neutrality and zero-waste-to-landfill across our production sites worldwide.

-  Use 100% renewable energy at all our production sites globally
-  Convert all distribution vehicles used in Korea into eco-friendly vehicles
-  Recycle landfill waste

4

Reduce the use of plastics in product packaging and create 100% reusable, recyclable or compostable plastic packaging materials.

-  Use recycled or bio-based plastics for 30% of all plastic packaging
-  Provide more refillable products and services

5

Invest KRW 10 billion into biodiversity conservation efforts and increase the use of RSPO-certified palm oil to 90% or more by 2023

-  Support biodiversity conservation efforts and adopt advanced technologies to help combat climate change
-  Support palm oil farmer in partnership with NGOs and existing supply chain partners

